

## Erasmus : Short food chains



### Advantages :

- Organic produce only
- No pesticides on fruits
- Protection of water, biodiversity, land, low energy consumption
- Direct contact with customers

### Commitment of farmers :

- 👤 Bridging the gap between producers and consumers
- 👤 Fair prices : fair price for the consumers, fair income for the producers



### New label :



- Products transformed by the producers
- Limitation of the number of intermediaries

### **Ambitions :**

- Fruit growers less subjected to crises of international markets
- Support to local producers
- More sustainable ways of marketing

### **Fruit varieties and alternative :**

- 🍏 Different sorts of apple : Jonagold, Bokskoop, Elstar, Golden, ...
- 🍏 Different sorts of pears : Conférence, Durondeau, St Rémy, ...
- 🍏 Production of cherries, strawberries and plums
- 🍏 Production of fruit juice, syrups and jams